

Catwalk

Event Management & Productions



Brief History in Time...



25+

Years of Experience

2,350+

Events to-date

15 M+

Event Attendees On ground



1 Billion

TV Viewership

'Firsts' that changed everything...



'CATWALK'

First company to pioneer Fashion Events professionally in Pakistan

'Cats'

First modeling agency in Pakistan

'LUX Style ki Duniya'

First Magazine TV Program

'LUX Style Awards'

First Style Awards held in 2002 for Unilever.





200+
Clients





About Us...

Catwalk Event Management & Productions has earned its reputation through sheer creativity and teamwork. It has the capability and resources to manage and execute events of any size and stature both nation wide as well as globally.

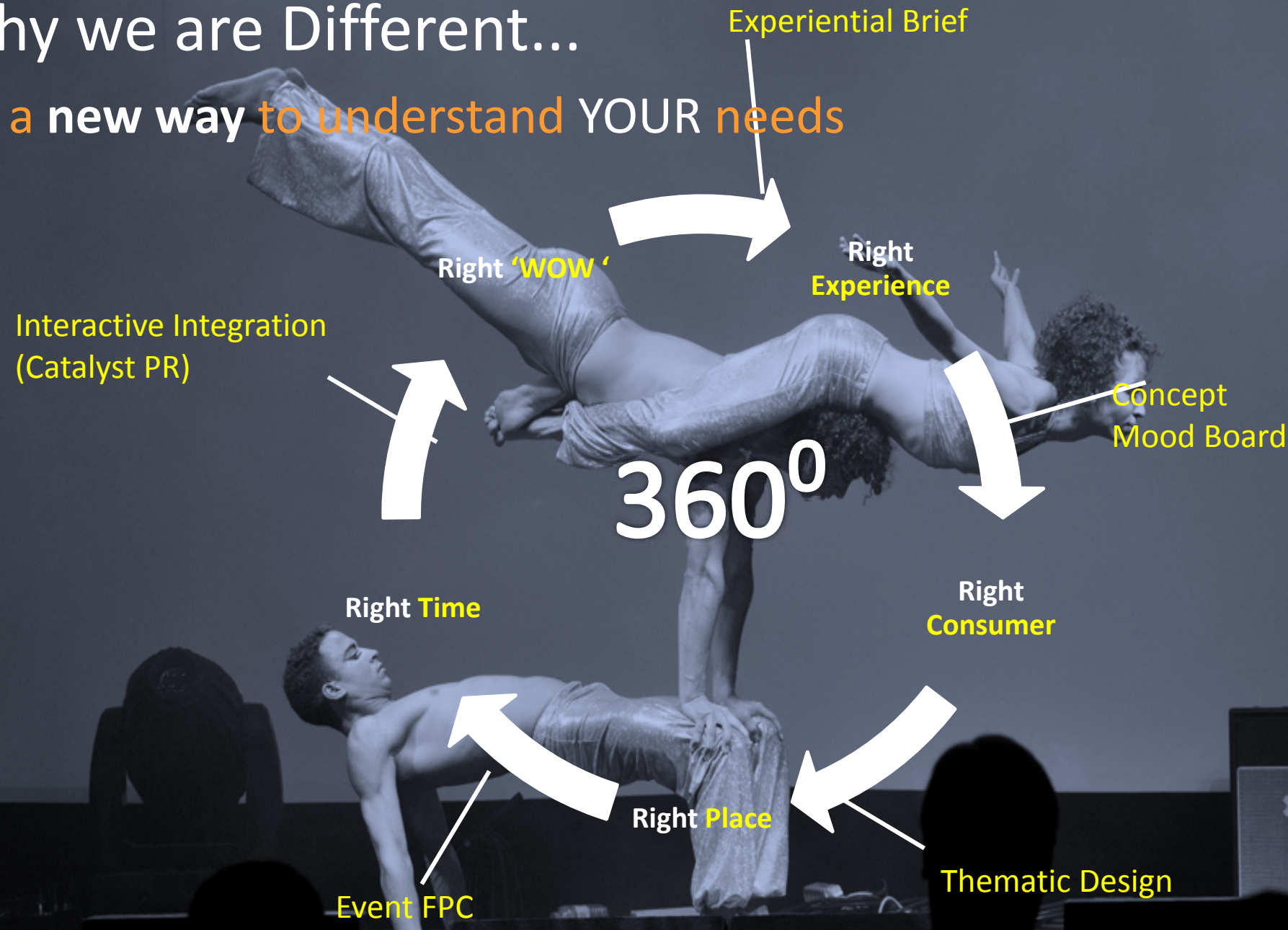


What we do...

Product Launches • Activation • Cultural Show Production • Celebrity Management Public Relations
• Creative Concepts • Dinners & Parties • Image Consultancy • Conferences • Fashion Shows • Evening
Programs • Film/Television Production • Travel Management • Wedding Planning • Event Marketing - Artist
Coordination • Model Talent Management • Styling and Coordination

Why we are Different...

It's a new way to understand YOUR needs



Experiential Brief

Right 'WOW'

Right Experience

Concept Mood Board

360°

Right Consumer

Right Time

Thematic Design

Right Place

Event FPC

Interactive Integration (Catalyst PR)



We want to leave you with...

**CREATIVE, UNFORGETTABLE, CLEVER,
AWESOME**



*Porsche Polo Diaries Fashion Show 2014- Catwalk's another landmark event titled, **Porsche Polo Dairies Fashion Show 2014**. Catwalk has always been a trendsetter when it comes to innovative ideas and landmark events, Porsche Polo Fashion Dairies is one of kind event based on the Internationally acclaimed sport and never before was this initiative taken by any event management company in the Country.*



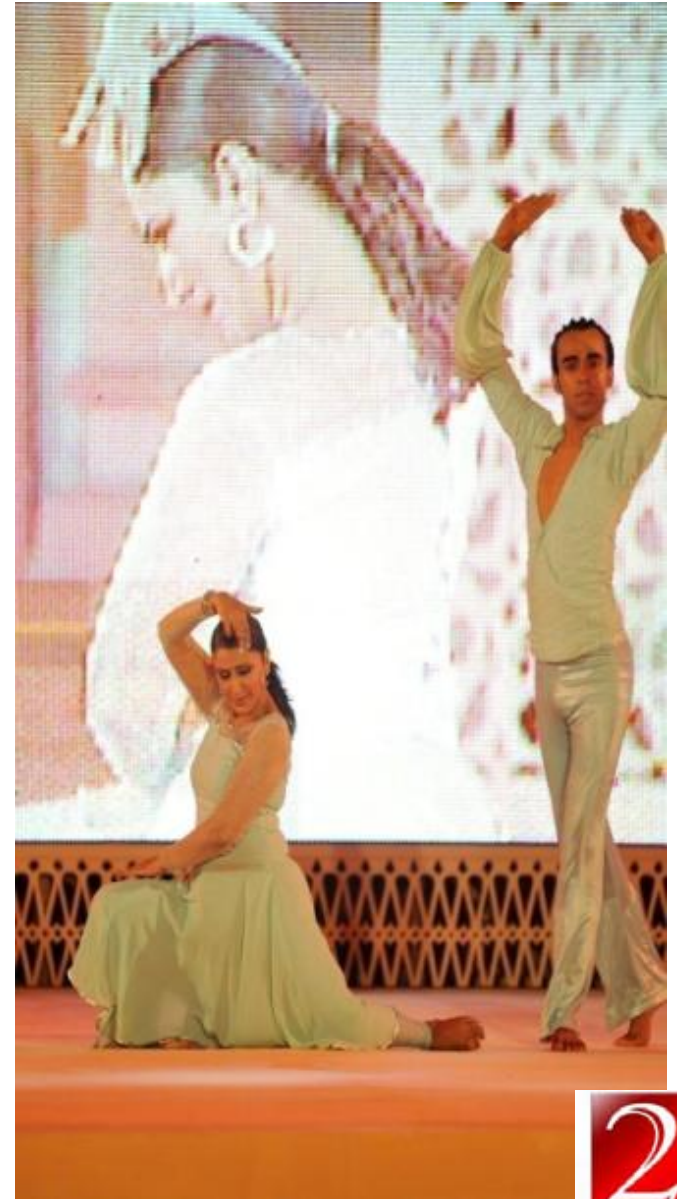
On the completion of K-Electric (formerly KESC) 100 years, Catwalk organized an awards ceremony to commemorate the rich history of this city by paying tribute to individuals from all walks of life, which since the inception of Pakistan have made a significant impact on Karachi



Lux Style Awards since 2002



ACC AWARDS



International Events

LUX Style Awards – Dubai



Rhythms of the Indus



ROYAL ALBERT HALL



Expo Japan



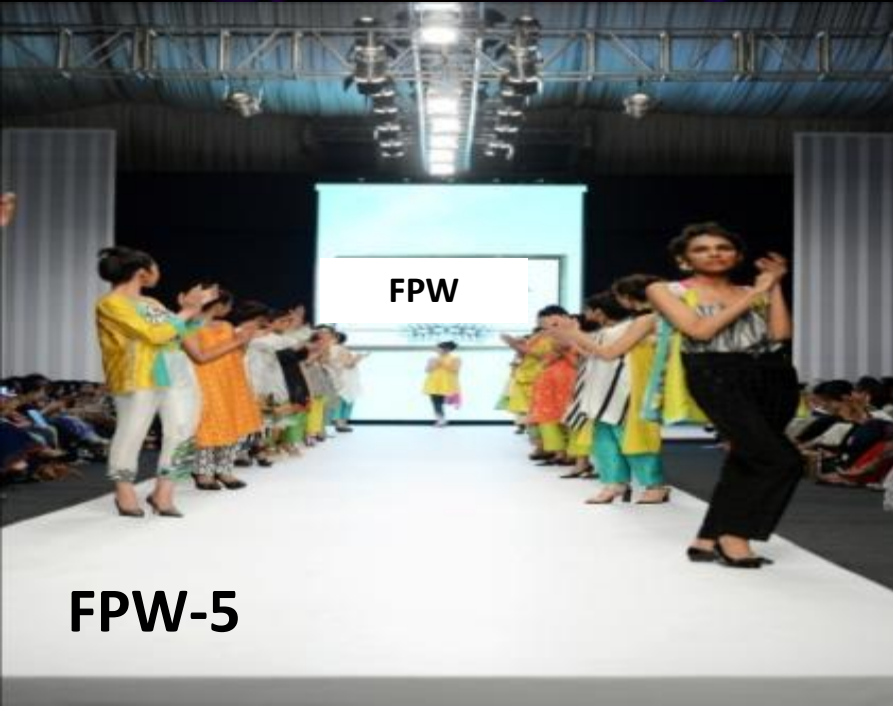
Barclays Bank Launch – Dubai



SAMSUNG S4 LAUNCH



PSO SMART CARD LAUNCH



FPW-5

LUX STYLE AWARDS 2013





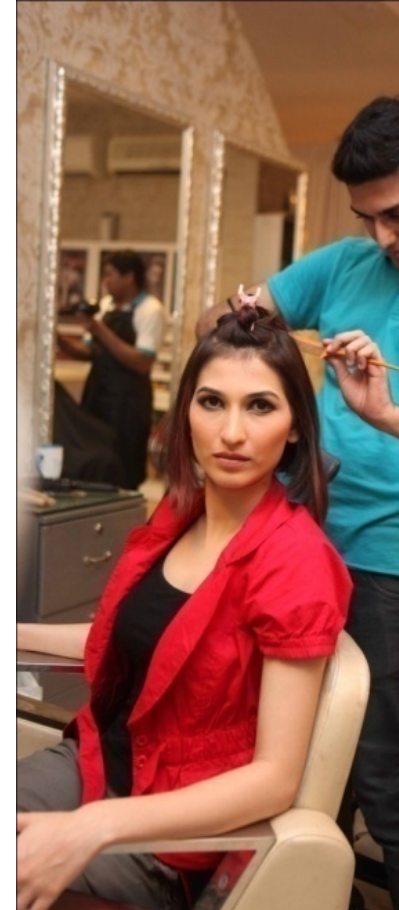
Catwalk Experience of Designer Lawn Events





Celebrity Management





MODELS MANAGEMENT

Veet Miss Super Model
2012



Veet Show 2011

Veet Show 2010



Veet Show 2009





Contact Us...

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